



SPONSORSHIP PACKET 2023-2024

Who We Are

Orange County Council of PTA & PTSA (OCCPTA) provides oversight and support for 141 local unit PTAs & PTSAs across the county. We represent nearly 18,000 members from Central Florida. All PTAs & PTSAs in Orange County are chartered units operating under the umbrella of National PTA, the largest volunteer association advocating for children and public education. We work to further the mission of PTA which is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

What We Do

OCCPTA provides training and support to school based parent groups organized as a PTA or a PTSA to assist them in operating their organization properly with confidence and efficiency. We conduct countywide training events, which are open to our entire membership. We host recognition and celebration events throughout the year. We also support individual units with their specific needs. Additionally, OCCPTA participates in advocacy efforts about issues of concern impacting children at a local level. OCCPTA is actively chartering new local units to join our PTA/PTSA family.

How You Can Help

Your sponsorship will allow us to continue to provide support to our local units, help us to develop additional services that help strengthen the partnerships between home and school, promote our advocacy efforts, and will enable us to develop new programs benefiting families and communities. In exchange for your support, we offer different advertising and promotional opportunities for your business. See attached page for details. OCCPTA is a 501(c)(3) non-profit organization, and your contribution will be tax-deductible.



OCCPTA

ORANGE COUNTY COUNCIL OF PTA & PTSA

MISSION AND PURPOSES OF THE PTA

PTA Mission

The Mission of the PTA is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

PTA Objectives

- To Be A Powerful Voice For ALL CHILDREN,
- To Be A Relevant Resource For Families and Communities,
- To Be A Strong Advocate For The Education and Well-Being Of Every Child

PTA Purposes

- To Promote The Welfare Of Children and Youth In The Home, School, Community, and Places of Worship
- To Raise The Standard Of Home-Life
- To Secure Laws For The Care and Protection Of Children and Youth
- To Bring Into Closer Relation The Home and The School, That Parents and Teachers May Cooperate Intelligently In The Education Of Children and Youth
- To Develop, Between Educators and The General Public, Such United Efforts As Will Secure For All Children and Youth The Highest Advantages In Physical, Mental, Social and Spiritual Education.

OCCPTA SPONSORSHIP OPPORTUNITIES AT A GLANCE

Benefits of Sponsorship	\$1,500 Platinum	\$1,000 Gold	\$750 Silver	\$500 Bronze
Verbal acknowledgment at meetings & events	★	★	★	★
Logo and link on website and OCCPTA Facebook, newsletter, and in email communications	★	★	★	★
“Thank you” post on the OCCPTA Facebook page (over 2,000 followers)	★	★	★	★
One Sponsor-specific email to OCCPTA database*	★	★	★	★
Two Sponsor-specific Facebook posts (over 2,000 followers)	★	★	★	★
Five minutes in front of attendees at one OCCPTA event	★	★	★	
A second Sponsor-specific email to OCCPTA database*	★	★		
Five minutes in front of attendees at a second OCCPTA event	★	★		
\$250 student scholarship named for sponsoring business	★	★		
\$500 student scholarship named for sponsoring business	★			
A plaque to the sponsoring business	★			

*OCCPTA does not share member contact information

A la Carte opportunities to sponsor:

- **\$50** - Sponsor a **Seat on the Bus** (depending on COVID-19 status). The sponsor receives a Facebook thank you post during Legislative week.
- **\$100 - General donation**. The sponsor receives verbal acknowledgment at the next General Meeting, and a Facebook thank you post.
- **\$200** - Sponsor Orange County Council party at **Leadership Convention**. The sponsor receives verbal acknowledgment at the next General Meeting sponsor’s logo is placed on the table, and a Facebook thank you post.
- **\$300** - Sponsor a **local unit** to send two officers to the **Leadership Convention**. The sponsor receives verbal acknowledgment at the next General Meeting, sponsor’s logo is placed on the table, and a Facebook thank you post. Sponsor’s logo and link listed in the newsletter, and a shout out at the leadership county party.



BUSINESS SPONSORSHIP AGREEMENT

PTA Mission is to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

Thank you for your interest in helping Orange County Council PTA defray the costs of events, training, and programs to assist our parents, students, and local unit leaders in running their PTAs/PTSA's and to promote our advocacy efforts. Your support will enable us to develop new programs benefiting families and communities. Please complete all information below. Platinum, Gold, Silver, and Bronze sponsorships run for one calendar year from the date of contract signature.

Business Name: _____

Contact Name: _____

Contact Phone: _____ **Contact Email:** _____

Please indicate level of sponsorship (select one):

- Platinum \$1,500 Gold \$1,000 Silver \$750 Bronze \$500

A la Carte Opportunities (select all that apply)

- \$50 - Sponsor a **Seat on the Bus**
 \$100 - **General Donation**
 \$150 - **Vendor Fee – Single Event (Virtual or In Person)**
 \$200 - Sponsor Orange County Council party at **Leadership Convention**.
 \$300 - Sponsor a local unit to send two officers to **Leadership Convention**. Please understand that we reserve the right to reallocate funds as needed.

Sponsor Signature _____ Date _____

OCCPTA President Signature _____ Date _____

Payment options:

- Pay **online** <https://orangepta.new.memberhub.store/store>
 Checks payable to Orange County Council of PTA. Please mail a signed agreement with check payment to Orange County Council of PTAs/PTSA's; 445 West Amelia Street; Orlando, FL 32801.

If paying by check, please email Kelly Crumbaker, info@occpta.org, the logo and link you would like shared on our website, Facebook, and in communications. A copy of this agreement signed by the OCCPTA President and a receipt will be mailed to you for your records. Thank you for supporting our PTA's mission.